

V1 Sports

Company

V1 Sports transforms golf improvement through cutting-edge video analysis and working with pro coaches. Users can diagnose their swings from setup to follow-through, helping them swing smarter, chip closer, and putt less. V1 Sports has secured investment from Black Cat Ventures, a golf technology fund owned by Michael Jordan.



Location

Novi, Michigan, United States

Industry

Fitness

Health

Services

Backend Development

Flutter Development

At a glance

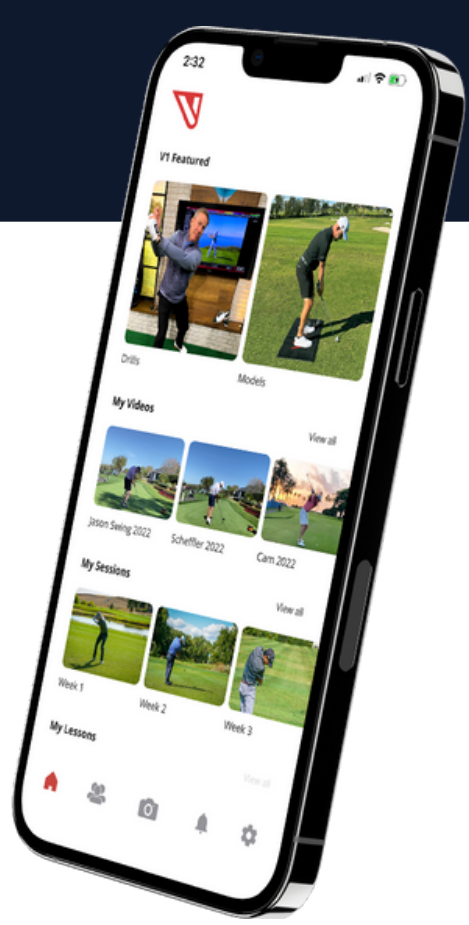
V1 stands as the preeminent Golf app in the app store, consistently ranking among the top 100 in the Sports category and boasting over 100,000 monthly active users. Valere played an integral role in collaborating with V1 Sports to develop their sophisticated video analyzer feature. This feature empowers coaches to optimize their clients' golf performance by offering a comprehensive set of tools, including telestration on videos, side-by-side video comparisons, and instructional voiceovers, among others.

Solution

- Valere developed the core feature of the App: advanced video analyzer feature. This feature provides coaches with a robust set of tools to enhance their clients' golf performance, including telestration on videos, side-by-side video comparisons, instructional voiceovers, and more.

Outcome

- Following the successful completion of this ambitious project, V1 Sports recognized the exceptional value of Valere's contributions and extended their collaboration.
- V1 Sports enlisted a dedicated team of Valere developers to enhance their own engineering capabilities, augmenting their team for years to come.



Challenge

- Enhancing V1 Sports' training capabilities through advanced video analysis while modernizing their legacy applications. The goal was to engineer a feature-rich video analyzer that allowed precise annotations on athlete videos, offering detailed visual feedback.

Actions

- We engineered an advanced video analyzer feature, significantly enhancing the training capabilities of coaches. This innovative tool allows for precise annotations directly on athlete videos, providing detailed visual feedback. Coaches benefit from functionalities such as side-by-side video comparisons, instructional voiceovers, and slow-motion playback, among others.
- Beyond this feature, Valere has also transformed V1 Sports' legacy applications by transitioning them to the Flutter framework, improving both performance and maintainability.

1M+
DOWNLOADS
ON APP STORE

4.78k
REVIEWS

100k
MONTHLY
ACTIVE USERS

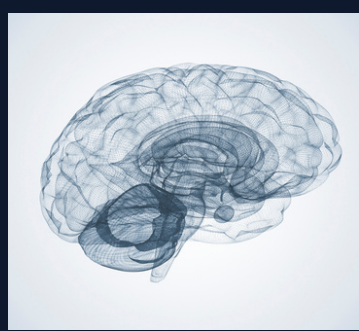
Results

- 1M+ downloads
- 4.78k reviews
- 4.6 ★ on Google PlayStore
- 481k+ Athletes
- 10k+ Coaches
- Top Golf Analyzer App by Golf Digest two years in a row-Recognized by AmateurGolf.com

Valere has been rocket fuel for our growth as a Company; at this point it's hard to imagine operating without them! As our priorities change Valere is always there to meet the challenges we throw their way. Their staff integrates with ours and takes on an ownership mentality. I highly recommend Valere to any software company!

-Alex Prasad
CEO, V1 Sports

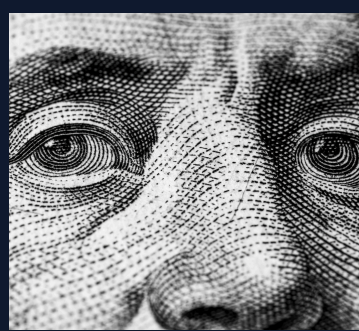
Related Cases



Lucidity Johns Hopkins



Security IoT



Fortuna AI